



### SUPPORTER OPTIONS FOR RAIL SECURE 2019

| SUPPORTER OPTIONS FOR RAIL SECURE 2019                                     |  |  |                |                         |
|--|--|--|----------------|-------------------------|
|  |  | EVENT  | PLATINUM       | GOLD                    |
| Number of Supporters   |  | 1  | 3              | 5                       |
| <b>AMOUNT</b>  |  | <b>INR 8</b>                                   | <b>INR 5L</b>  | <b>INR 3L</b>           |
| Advantages   | Details  |  |                |                         |
| Space (Sqmts)  | Complimentary  | <b>40</b>                                      | <b>30</b>      | <b>15</b>               |
| Logo on Fascia at entry point of exhibition Hall – Hall                    | Supporter's logo will appear along with Rail Secure 2019 Logo on the main fascia to be put up at entry gate of the exhibition Hall   | √  | x              | x                       |
| Logo on Side Panel of the exhibition Hall                                  | Supporter's logo will appear on the SIDE PANEL to be put up at entry gate of the exhibition Hall   | x  | √              | x                       |
| Outside Hoarding (logo) - Wall of the exhibition hall                      | Supporter's Logo to appear at the bottom of the wall hoardings outside exhibition halls (art work to be provided by supporter)   | √  | √              | √                       |
| Flag Poles   | Artwork to be provided by supporter  | 3  | 2              | 1                       |
| Buntings (6ft x 2ft) inside the fair grounds along with IREE 2019 buntings | High visibility at prime location around the inner boundary of the Fair ground (Art work to be provided by the Supporter). Lamp Poles are used for hanging buntings of (one Pole = 4 sides) sponsors and IREE        | 4  | 2              | 1                       |
| Color Advertisement in the Exhibitor                                       | Colour Advertisement in the Exhibitor  | Double Spread Advertisement/<br>First 10 pages | Page Separator | Full page Advertisement |
| Communication material   | Brochure : Circular Letter ( make a mention)   | √  | x              | x                       |
| Logo Link of Supporter on the Rail Security section                        | Supporter's Logo link will be provided on the Rail Secure section residing with in IREE website  | √  | √              | √                       |
| Thank you Supporter Board  | Company name or logo will appear on `Thank you Supporter' board placed at the Fair Ground  | √  | √              | √                       |
| Visitor Promotion Direct Mailers, Promotional mailers for Email blast      | Supporter's logo will appear on the Direct Mailer which will be sent to select database of business visitors, your clients and dealers Inviting them to visit the show. Electronic direct mailers will also be sent. | √  | √              | √                       |