

Supporter Options for IREE 2017					
		EVENT	PLATINUM	DIAMOND	GOLD
		1	2	5	5
		AMOUNT			
		Rs.50L / USD 100K	Rs.40L / USD 80K	Rs.20L / USD 50K	RS 10L / USD 25K
Advantages	Details				
Indoor Raw Space (Sqmts)		200	150	50	40
Fascia at Main Entry Gate of the venue (24 Hrs visibility)	Supporter's logo will appear with IREE 2017 details. Logo on the main fascia to be put up at main entry gate of the venue facing the main road and shall remain there from the setting up to the end of the show.	√	×	×	×
Fascia at entry point of Exhibition Hall	Supporter's logo will appear with IREE 2017 details. Logo on the fascia / wings at the entry point of the Exhibition Hall	√	√	×	×
Outside Hoarding (logo) - Wall of the exhibition hall	Supports Logo at the bottom of the wall hoardings outside exhibition halls (art work to be provided by supporter)	√	√	√	√
Long Pole	Supporter Brandings / Logo on 23ft x 3ft Bunting (artwork to be provided by supporter)	2	1	×	×
Buntings (6ft x 2ft) inside the fair grounds along with IREE 2017 buntings	High visibility at prime location around the inner boundary of the fairground (Art work to be provided by the Supporter). Lamp Poles are used for hanging buntings of (one Pole = 4 sides) sponsors and IREE	10 poles x 2 side	8 poles x 2 side	6 poles x 2 side	4 poles x 2 side
4 Color Advertisement in the Exhibitor Catalogue.	Art work to be provided by Supporter	Back Cover	Inside Front cover* Inside Back cover	Double Spread Advertisement	Full page Advertisement
Logo Link of Supporter on the Home Page of IREE 2017 Website	Supporter's Logo link will be provided on the home page of IREE 2017 website.	√	√	√	√
Visitor Registration Form on Website	Supporter's Logo will appear on the Visitor Registration form on the IREE 2017 Website.	√	√	√	√
Thank you Supporter Board	Company name or logo will appear on 'Thank you Supporter' board placed at the Fair Ground	√	√	√	√
Catalogue Cover	Supporter Logo	√	×	×	×
Company Logo on Admit Card	Supporter's Logo will appear on the Admit Cards. This being the most visible and widely distributed element of communication	√	√	×	×
Visitor Promotion Direct Mailers, Promotional mailers for Email blast	Supporter's logo will appear on the Direct Mailer (DM), and flyer. DM, flyer will be sent to select database of business visitors, contacts and general visitors. DM and promotional mailers will also be sent to your clients and dealers inviting them to visit the show. Direct Mailer will also be used for electronic mailing.	√	√	√	√
Conference Delegates	IRC delegates Passes - Complimentary	5	2	1	1

\* on first-come-first-served basis