

IREE 2023 - Supporter Options



		EVENT	PLATINUM	DIAMOND	GOLD	Silver	Lanyard	Badges
		1*	4*	6*	6*	15*	2*	2*
		AMOUNT						
		Rs.60 Lacs	Rs.50 Lacs	Rs.30 Lacs	RS 15 Lacs	RS 10 Lacs	RS 7 Lacs	RS 5 Lacs
		USD 120000	USD 100000	USD 60000	USD 30000	USD 25000	USD 15000	USD 10000
Indoor Raw Space (Sqmters)→		200	150	50	40	36	18 (built-up Booth)	12 (built-up Booth)
Advantages	Details							
Fascia at Main Entry Gate No. 4 of the venue (24 Hrs. visibility)	Supporter's logo will appear with IREE 2023 details. Logo on the main fascia to be put up at main entry gate of the venue facing the main road and shall remain there from the setting up to the end of the show.	√	×	×	×	×	×	×
External walls (Tension Banner) of Hall (H5), Hoarding (logo) - Wall of the exhibition hall	Supports Logo at the bottom of the wall hoardings outside exhibition halls (art work to be provided by supporter)	√	√	√	√	√	×	×
Pre-function (Foyer) area Hoarding in Halls (H3, H4 & H5)	Artwork to be provided by supporter (Size - 6 x 3 Mtr.)	1	×	×	×	×	×	×
Hanging Board inside the Halls (H3, H4 & H5)	Artwork to be provided by supporter (Size - 6 x 3 Mtr.)	6	2	×	×	×	×	×
Ceiling (Rigging Aisle) Hoarding inside Halls (H3, H4 & H5)	Art work to be provided by the Supporter (Size - 6 x 2 Mtr.)	4	3	2	1	×	×	×
Trangular boards outside Halls (H3, H4 & H5)	Art work to be provided by the Supporter (Size - will share your shortly)	3	2	1	1	×	×	×
4 Color Advertisement in the Exhibitor Catalogue.	Art work to be provided by Supporter	Back Cover & 1 No. Full Page Advertisement	Inside Front cover* or Inside Back cover 1 No. Full Page	2 Nos. Full Page Advertisement	Full page Advertisement	Full page Advertisement	Full page Advertisement	Full page Advertisement
Logo Link of Supporter on the Home Page of IREE 2023 Website	Supporter's Logo link will be provided on the home page of IREE 2023 website.	√	√	√	√	√	√	√
Visitor Registration Form on Website	Supporter's Logo will appear on the Visitor Registration form on the IREE 2023 Website.	√	√	√	√	×	×	×
Thank you, Supporter Board,	Company name or logo will appear on 'Thank you Supporter' board placed at the Fair Ground	√	√	√	√	√	√	√
Catalogue Cover	Supporter Logo	√	×	×	×	×	×	×
Company Logo on Admit Card	Supporter's Logo will appear on the Admit Cards. This being the most visible and widely distributed element of communication	√	√	×	×	×	×	×
Visitor Promotion Direct Mailers, Promotional mailers for Email blast	Supporter's logo will appear on the Direct Mailer (DM), and flyer. DM, flyer will be sent to select database of business visitors, contacts and general visitors. DM and promotional mailers will also be sent to your clients and dealers inviting them to visit the show. Direct Mailer will also be used for electronic mailing.	√	√	√	√	√	√	√
Conference Delegates	IRC delegates Passes - Complimentary	5	2	1	1	0	0	0

* on first-come-first-served basis