



**INTERNATIONAL RAIL CONFERENCE 2023**  
12-13 October 2023; Pragati Maidan, New Delhi

**Branding / Partnership Opportunities**

DELIVERABLES	EVENT PARTNER	PLATINUM PARTNER	DIAMOND PARTNER	GOLD PARTNER	SILVER PARTNER	CORPORATE PARTNER
Value (INR)	35 Lakhs + GST	25 Lakhs + GST	15 Lakhs + GST	10 Lakhs + GST	5 Lakhs + GST	3 Lakhs + GST
<b>Logo Visibility</b>						
Company Logo Acknowledgement	✓	✓	✓	✓	✓	✓
Logo on Side Wings of conference backdrop	✓	✓	✓	✓	✓	✓
Thank you Partner Panels at Conference Venue	✓	✓	✓	✓	✓	✓
Thank you Partner Cards at Conference Tables	✓	✓	✓	✓	✓	✓
Logo Inside Post Event Report	✓	✓	✓	✓	✓	✓
Logo placement in Faculty Booklet	✓	✓	✓	✓	✓	✓
Logo in Conference Programme Page	✓	✓	✓	✓	✗	✗
Logo on Promotional Emailers to CII Membership across India	✓	✓	✓	✓	✗	✗
<b>Brand Building Opportunities</b>						
Company Literature / Brochure distribution in Conference documentation pack	✓	✓	✓	✗	✗	✗
Corporate write up in Faculty Booklet	1000 words	700 words	500 words	300 words	150 words	✗
Opportunity to distribute mementoes to Speakers (logo on the momento)	✓	✓	✗	✗	✗	✗
Opportunity of screening corporate film at conference venue during breaks (seconds)	120	90	45	30	✗	✗
Advertisement in the Faculty Booklet	Centre Spread	Double Spread	Full Page	Half Page	✗	✗
<b>Speaking Slot</b>						
Speaking Slot in one of the Plenary / Technical Session	✓	✓	✓	✓	✗	✗
Speaker Profiles and Photograph in Faculty Booklet	✓	✓	✓	✓	✗	✗
<b>Participation</b>						
Complimentary Delegate Passes	25	15	10	8	5	3
<b>CII Social Media</b>						
Logo on the 'Thank you Partners' display on CII Social Media Event handles	✓	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo visibility in Pre event activities on social media handles	✓	✓	✓	✓	✗	✗
Social Media Messages / Bites to be advertised before the event	✓	✓	✓	✗	✗	✗
Sponsor Quotes in IRC template - Pre event / Post event	✓	✓	✓	✓	✗	✗
CEOs Print Media Byte	✓	✓	✗	✗	✗	✗
IRC Banner with sponsor logo (max 5-6) displayed throughout IRC social media channels	✓	✓	✓	✗	✗	✗